

MEMBERSHIP PACKET



TheChamber

Bethel Park Chamber of Commerce

Unity in CommUNITY

2830 South Park Road

Bethel Park, PA 15102

412-595-8361 (o)

412-595-8107 (f)

www.bpchamber.org



WELCOME!!

It is with great pleasure that I present to some and reintroduce to others the Bethel Park Chamber of Commerce. We have enclosed an application along with other information for you to look over. Please take your time to review the materials and write down any questions you may have.

Mission Statement

To promote and support a thriving business culture built on credible business and work ethics, a vibrant community with excellent quality of life, a strong educational environment for our children and a desire to enhance, develop and grow our economic base within Bethel Park, as well as, reaching out to untapped service areas.

Vision

To assist our 2900+ businesses by providing them with business resources and a “voice” in local, state and national government and to promote and represent our community and quality of life throughout the region.

Goals

- To attract at least 500 businesses the first year
- To encourage our “home based” businesses to become a part of our business environment
- To partner with other business and civic organizations, educational institutions and local government for the betterment of the community
- To promote our “community assets” through social media and other viable promotional opportunities
- To become to “hub” of the South Hills Business Region with our surrounding indoor and outdoor malls, Industrial Park and Main Street Businesses. As well as our recreational, community resources and public transportation access.

On behalf of the Board of Directors and the membership, I extend to you an invitation to become a member of the Bethel Park Chamber of Commerce where we bring Unity in Comm**UNITY**.

Kindest Regards,

Diane Ford
Business Relationship Manager

The ABC's of Chamber Member Benefits

- Advertise directly to businesses in your area via Chamber publications.
- Certificates of origin.
- Events with other area Chambers of Commerce.
- Group discounts (Insurance, Cell Phone Plans, etc.)
- Information on products and services that your business needs.
- Leveraged ability for community involvement.

A group of businesses working together is more likely to generate high impact programs or events that benefit the Community than just one business trying to do something alone.

- Legislative updates and information.
- Member to Member discounts for products and/or services.
- Membership Directory on Bethel Park Chamber of Commerce Website with direct link to your website.
- Networking and contacts.
- The ability to get to know the owners of businesses in your area, and the ability to let them get to know you -- *at business and social events and through serving on Chamber Committees.*
- Notary services to be available in the chamber office.
- Partnerships in education and economic development.
- Referrals.
- Ribbon cutting ceremonies.
- Seminars and Training at no or low cost.

BPCC
5/14/14

2012 Statistics Bethel Park

- Population: 32,374 (Down-3.5% since 2000)
- 1000 more females than males
- Average median age is 46 years old
- Average salary per household is \$65,736.00
- Marital Status – 64.4% Married 22% Never Married
- Income Position – 25% greater income per capita than PA average and 23% greater than National Average
- Bethel Park males earn 66.9% income greater than females
- Income Disbursements – Salaried 78%, Investments – 68%, Social Security 37%, Retirement Income 22%, Other 10%
- 13,871 Households – 10,690 owned/2,672 renters
- Birth Info – 82% born in PA, 15% Out-of-State, 3% Foreign
- 20% of people make between \$40,000 - \$60,000, 10% make over \$100,000 - \$150,000
- Over 125 businesses in the Industrial Park with some International Business and over 2900+ Main Street Business
- Over 500 Home-Based Businesses

SPONSORSHIP OPPORTUNITIES

ConneXions	\$250.00	Ad in two (2) quarterly newsletters Acknowledgment at ConneXions Mixers
Newsletter	\$250.00	Web Ad – three (3) months Ad in two (2) quarterly newsletters Acknowledgment on newsletters
bpBusiness Academy	\$500.00	Featured member on web page Ad on all promotional materials Ad in two (2) quarterly newsletters Acknowledgement at Academy workshops
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Holiday Lunch	\$500.00	Two (2) complimentary tickets Acknowledgement in all Public Relations Large Promotional Poster at Holiday Lunch Ad in four (4) quarterly newsletters Special Mention at Holiday Lunch
	\$250.00	One (1) complimentary tickets Promotional Poster at Holiday Lunch Ad in two (2) quarterly newsletters Special Mention at Holiday Lunch
Special Events	\$250.00	Acknowledgement in all Public Relations Acknowledgement on website Promotional Poster at special event Ad in four (4) quarterly newsletters Special Mention at event
Website	\$1,000.00	Featured member on website for one (1) year Ad in four (4) quarterly newsletters Acknowledgement at all events
	\$500.00	Featured member on website for six (6) months Ad in two (2) quarterly newsletters Acknowledgement at special events

General Website Advertisement is available at a fee of \$15.00/month or Advertise for twelve (12) months for only \$150.00. (for Business card sized ads)